



MIMI & LULA

TEN

little Princesses



AN ACCESSORIES COUNTING BOOK

AUTUMN/WINTER 2023



## We're counting down to our best season ever!

With so many fabulous designs in our latest range of accessories, we literally can't wait till launch day! In fact we're so excited that we've decided to dedicate this edition of our lookbook to helping us count down the days!

As well as all the usual shimmer and shine, this season you'll find a huge number of exciting themes designed to inspire the imaginations of our little ones.

Whether it's playing dress-up with friends, getting into the spirit of festive holidays, or simply adding a little sparkle to everyday wear, you can count on us to have it here, designed, as always, with practicality and quality in mind.

So sit back, enjoy and let the countdown begin!



TEN

little PRINCESSES,

looking so divine...





One befriended a DRAGON and  
then there were

**NINE!**



NINE

skipping PONIES,

trying to jump a gate...



Then one of them HOPPED over,

which left only

EIGHT!

EIGHT

shooting STARS,

twinkling in the heavens...



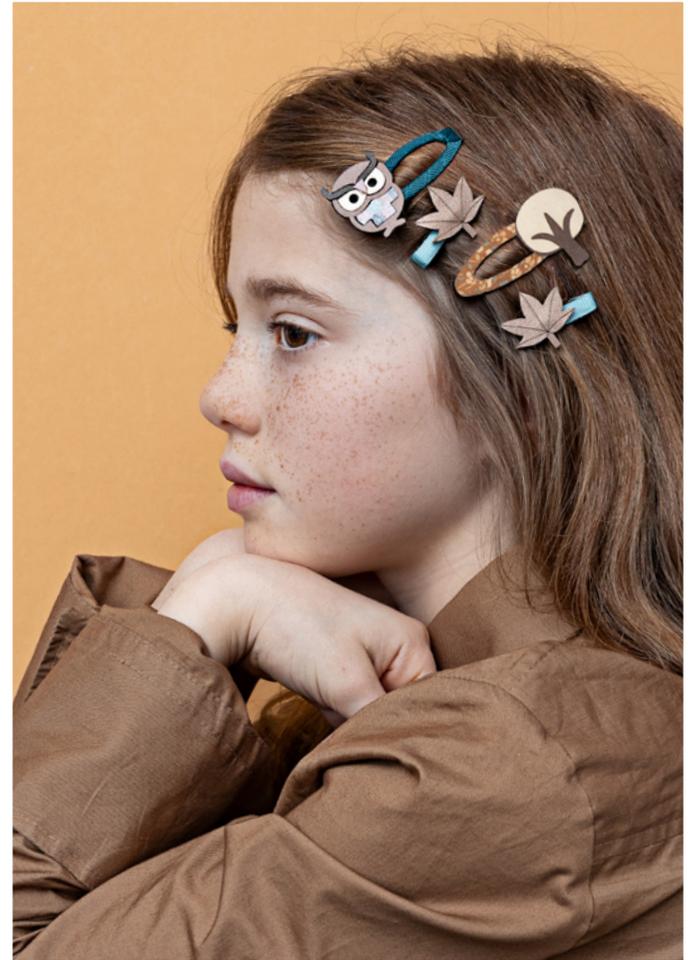
Til one whooshed off to OUTER-SPACE  
and then there were

SEVEN!

SEVEN

woodland CREATURES,

playing in leaves and sticks...



Then one found a secret NEST,

which left only SIX!

SIX

fearsome DINOSAURS,

looking so alive...



Til one went off a little SCARED  
and then there were

FIVE!

**FIVE**

cuddly PUPPIES

don't you just adore?



Then one ran off to find a BONE,

which left only

**FOUR!**



**FOUR**

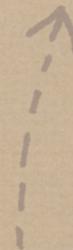
pretty FLOWERS,

growing wild and free...

Til one was picked for MUMMY

and then there were

**THREE!**



THREE

happy SIGHTSEERS,  
capturing the view...



Til one mislaid her SUITCASE,

which left only

**TWO!**

TWO

mischievous WITCHES,  
brewing up some fun...



Til one mixed up her POTIONS  
and then there was

ONE!



ONE

empty Christmas STOCKING,

made of fur and wool...



Then something **MAGICAL**

happened and...



SUDDENLY it WAS FULL!!





# MIMI & LULA'S COUNTDOWN CHART!



TEN little princesses



NINE skipping ponies



EIGHT shooting stars



SEVEN woodland creatures



SIX fearsome DINOS



FIVE cuddly puppies



FOUR pretty flowers



THREE happy sightseers



TWO mischievous witches



ONE Christmas stocking!



No countdown book would be complete without saying a very special thank-you to the stars of this season's campaign. Firstly, to our very own Princess (or should that be Countess?) Mira Claessens for her amazing modelling and, of course, to Bonnie van Geel for her fantastic photos & styling (not to mention keeping count of all those products!). If you'd like more information about our accessories or help with your numbers, contact:

Natasha or Nic @mimiandlula.co.uk

